

Reserve Your
Space Today

Pacific Design & Manufacturing

Returns to Anaheim in 2015

PACIFIC & MANUFACTURING[®] DESIGN



February 10-12, 2015

Anaheim Convention Center | Anaheim, CA

PacDesignShow.com



CONNECT WITH OUR COMMUNITY

DesignNews

Who

Pacific Design and Manufacturing returns in 2015, bringing together the region's leading design and manufacturing professionals. The event delivers **key decision makers** in CAD/CAM/CASE software, contract manufacturing, design services, **representing top industries** including aerospace and aviation, engineering, systems integration and architectural services, and medical equipment and devices.

What

- Live demonstrations of the newest products and technologies
- Enhanced show floor activities including Center Stage, Tech Theater, Innovation Tours, and 3D Printing Zone activities
- Extensive design and manufacturing community outreach
- Focus areas include CAD/CAM/MP, Contract Manufacturing Expo, and Enterprise Technologies & IT
- Design related conference and seminar programs on key topics in manufacturing

#1 Attendee Objective

Find new suppliers, products, and contract services

When

February 10-12, 2015

Where

Anaheim Convention Center | Anaheim, CA

Why

- Southern California's ease of access to multiple shipping ports as well as both international and domestic airports provide a distinct advantage in international trade of manufactured goods.
- The greater Anaheim and Orange County area ranks third nationally in terms of export volume.
- California is the perfect place to engage buyers with active budgets, with over 44,000 manufacturing facilities and 1.4 million manufacturing employees.
- Connect with the manufacturing community year-round through *Design News*, the leading digital and print resource providing technology news, opinion, analysis, end-user examples and tutorials for engineers who design consumer and industry-specific products and systems.
- Co-located with WestPack, ATX West, MD&M West, Electronics West, and PLASTECH West, providing an industry-relevant crossover audience.

Visitor Profile

Top 5 Job Roles:



1
Design
Engineering



2
Corporate
& Senior
Management



3
Manufacturing
& Production
Engineering



4
Research &
Development



5
Mechanical
Engineering

Top Industry Segments:

1. Aerospace & Aviation
2. Engineering, Systems Integration & Architectural Services
3. Medical Equipment & Devices
4. Plastics & Rubber Products
5. Fabricated Metal Products

Decision makers from **14,473** unique company facilities conducted **160,567** project development meetings with **2,105** exhibiting companies during the 2013 co-located event in Anaheim.

What Next?

To reserve your booth space, contact:

Dino Pontonio
(203) 523-7066
Dino.Pontonio@ubm.com

For exhibit marketing and promotions, contact:

canonpromos@ubm.com

*"Pacific Design & Manufacturing was our first U.S. show, and it far **exceeded our expectations**. The show was quite large with **excellent attendance from qualified customers looking for solutions to their needs**. We received many more sales leads than we initially planned, and we will be coming back to the Anaheim show next year. We expect to get orders from new customers that attended this show—a **super return on our investment**."*

—Dale E. Christman, VP US Business Development, Moldzen Precision Company Ltd.

*"Pacific Design & Manufacturing was a success for OnCore Manufacturing. **Attendance of key decision makers was excellent**. The opportunities to network within the medical device community were to be taken advantage of."*

—Dave Busch, VP Business Development
OnCore Manufacturing

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Data Sources: Anaheim 2013 Exhibitor Post-Show Survey and CompuSystems verified lead count, Pacific Design & Manufacturing 2013 Registration Data, Anaheim 2013 Post-Event Attendee & Exhibitor Surveys, FoxandHoundsDaily.com, U.S. Bureau of Economic Analysis,

For more details, visit us online
PacDesignShow.com