The East Coast Event for Advanced Manufacturing & Design Returns to New York

ATLANTIC DESIGN & MANUFACTURING®

June 9–11, 2015

Jacob K. Javits Convention Center
New York, NY

Connecting Buyers & Suppliers Since 1998

UBM

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ACCESS THE REGIONAL EAST COAST MARKET— *66% of attendees are from New York, New Jersey, or Connecticut*

Connecting Suppliers to Buyers in the Northeast

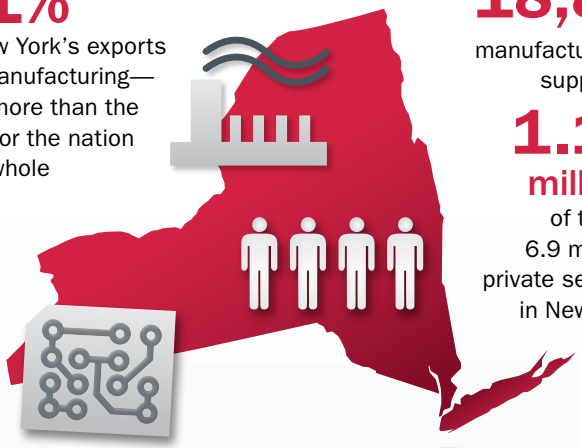
Returning to New York for three days, Atlantic Design & Manufacturing is an interactive event tailored to meet your business development objectives and enrich the buyer experience, featuring live demonstrations, education programs, and networking.

New York Manufacturing Snapshot

81%
of New York's exports are manufacturing—22% more than the ratio for the nation as a whole

18,888
manufacturing firms support

1.15 million
of the 6.9 million private sector jobs in New York



New York is named a 'hot market'
for high tech manufacturing

Event Features Add Value

CONTRACT MANUFACTURING EXPO
METALS • PLASTICS • ADVANCED MATERIALS • ELECTRONICS

Enterprise Technology

CAD/CAM/RP

Targeted Floor Zones allow attendees to find specific suppliers easily

ADVANCED MANUFACTURING SEMINARS

TechTheater

Innovative education programs include industry leading speakers, notable academics, and pioneering engineers

80% of Atlantic Design attendees find the efficiency of co-location the most valuable feature of the event

Atlantic Design & Manufacturing Delivers Return on Objectives

- ✓ Increase the **value of your marketing plan** with Atlantic Design & Manufacturing as a centerpiece.
- ✓ The entire East co-located event provides you with regional **lead generation opportunities** and greater visibility within the industry.
- ✓ Focused audience acquisition attracts **regional buyers and decision makers** you want to meet.
- ✓ Audience development is further supported by UBM Canon's suite of media products, which feed an active and **engaged year-round buyer network**.
- ✓ An interactive environment elevates the buyer experience, making this a **must-attend industry event**.

Contact Us— Make Your Event Plans Now

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Sources: MadeinNYC.org; Empire State Development; "Boiling Point," Deloitte & Manufacturing Institute Report; Atlantic Design & Manufacturing East 2011 Registration Data